



Important Announcement

Torrid Technologies has acquired MCP Premium Software

Orange, CA - May 19, 2009 - MDL Associates, LLC has sold its line of "MCP Premium" specialized software programs to the firm Torrid Technologies, Inc. of Marietta, Georgia.

Established in 1993, Torrid has a long and successful history with its own retirement planning programs for consumers and advisors. Their online programs are widely used by large brokerage firms and insurance companies.

Current MCP Premium customers will be transitioned to Torrid for their ongoing support and license renewal over the next several months. Torrid's nearly two decades of experience means the transition should be smooth and seamless for all customers.

Developed in 2001, the MCP Premium line provided the first independent analysis tools for equity-indexed annuities and employs Monte Carlo simulations for comprehensive portfolio modeling and retirement planning with securities as well as annuities.

Torrid Technologies, Inc.
Timothy Turner, CEO
770-565-6405
www.Torrid-Tech.com



A Special Farewell from Mitchell & Dorice Maynard

Dear Dorice Maynard,

It has been a long and interesting journey since we released our first analysis program for equity indexed annuities, "MC Planz", in 2001. The industry changed radically in a few short years and EIA products became more "creative" with their crediting methods. Our product line continued to grow and evolve, meeting the needs of those agents who wanted to find the right products for their clients. A few of you have been with us since the beginning, and we especially want to thank you for your support!

In addition to the software, we wrote a lot of articles on ethical sales practices, conducted research on annuity product claims, and encouraged full disclosure by insurers to agents and consumers. Did we make a positive difference? Only you can answer that, but we hope each of you can answer "yes!".

As we transition away from the MCP Premium software, we want to assure you we are leaving you in excellent hands. Tim Turner, the CEO of Torrid Technologies, is a warm and intelligent person who is excited to welcome all of you into the Torrid-Tech fold. You can expect to receive an email invitation very soon to meet him and learn more about Torrid in a webinar.

Thank you - each of you - for your business and support over the years.

Sincerely,

Mitchell M. Maynard
Dorice A. Maynard
MDL Associates, LLC
866-764-8880